Sales	Retail	
1221	1222	21, 22, 23, 24, 25, 26
1222	1223	
1223	1226	20, 21, 22, 23, 24, 25, 26, 27, 28, 29
1224	1229	
1225	ROM	
1226	PC	SC
1229	MC	PA
1240		
1244	RSM	RBM

G. N. Kuruc, Jr. 1240
KEY ACCOUNT MANAGER
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
VMail #43778

Wakefern Food Corporation
RJR Price Plus Schedule
4th Quarter 1995
(all Shop Rite Stores/Groups)

Brand	*Value*	*Program Dates*
Worth	*$2/carton*	*Sept. 3-Oct. 7*
Winston	*$2/carton*	*Oct. 8-Nov. 4*
Doral	*$2/carton*	*Oct. 8-Nov. 4*
Worth	*$2/carton*	*Nov. 5-Dec. 9*
Winston	*$2/carton*	*Dec. 10-Jan. 6*
Doral	*$2/carton*	*Dec. 10-Jan. 6*
Worth	*$2/carton*	*Dec. 10-Jan. 6*

Retail Representative Responsibility

1. *Contact stores w/o Program to ensure that Shop Rite Price Plus advertising is placed. Each store has a person assigned to make Price Plus Signs. Contact this person, have a sign made and placed in the cigarette sales area.*
2. *See cigarette order clerk. Ensure that clerk is made aware of the current Price Plus Program. Write extra order if possible.*

Wakefern Responsibility

1. *Make distribution of Price Plus Brands to stores one week prior to Program start.*
2. *Each store to make its own Price Plus Signs and affix special shelf talkers.*

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Source: https://www.industrydocuments.ucsf.edu/docs/mfxn0000